

## Achieving the Dream Communication Team Meeting

**Date: 4/17/19**

**Time: 10:00 a.m.**

**Location: Eller 241**

	Name/title	Attendance	
		Yes	No
1	Amy Finch	X	
2	Andrea Franckowiak	X	
3	Julie Griggs	X	
4	Kacee Hardy		X
5	Beth Micke	X	
6	Luciana Shaw	X	
7	Jerquan Woods		X
8	Dr. Karen Bowyer, ex officio	X	
9	Dr. Kay Patterson, ex officio		X
10	Josh Duggin, ex officio	X	
11	Heather Gann, ex officio	X	
12	James Adair		X

1. The ATD Communication Team meeting was called to order at 10:05 a.m.
2. The Team discussed plans for the data gallery walk during spring conference. The communication team produced 15 posters to be placed on easels in the Learning Resource Center. Each poster has a data point with multiple possible answers. Faculty and staff will walk around to each poster and place a sticker on the answer they feel is correct. Mary Ricks will then review the correct answers with everyone as a group and then we will disperse into smaller groups to discuss gaps and how we can decrease them.
3. The Team reviewed and discussed the Student Success Vision Statement recently created. Only one minor punctuation change was made. The team approved the statement with this change. The statement will be included in the ATD Action Plan and reviewed by the coaches April 29-30.
4. The Team discussed branding for Achieving the Dream that can be applied to the newsletter and other promotional materials. The team agreed to place "Powered by Achieving the Dream" as a tagline with our branding. The first newsletter will be produced in August as students arrive for fall semester.
5. Dr. Bowyer suggested we consider incorporating words (or something similar) such as "completion, complete or finish" in our newsletter title and/or branding. Possible newsletter titles might be:

- a. The Eagle Eye
  - b. The Eagle
  - c. Fly to the Finish
  - d. EagleVision
  - e. The Eagle Talon
6. Andrea Franckowiak stated that she had used grant money to purchase additional copies of the “Finish Line” game that she will share with others. These games could be used at student/faculty/staff leadership retreats.
7. Minutes submitted by Amy Finch May 1, 2019.