

**Achieving the Dream Communication Team Meeting
December 3, 2018 at 3 p.m.**

Date: 12/3/18
Time: 3 p.m.
Location: Eller 241

	Name/title	Attendance	
		Yes	No
1	Amy Finch	X	
2	Andrea Franckowiak	X	
3	Julie Griggs	X	
4	Kacee Hardy	X	
5	Beth Micke	X	
6	Luciana Shaw	X	
7	Jerquan Woods		X
8	Dr. Karen Bowyer, ex officio	X	
9	Dr. Kay Patterson, ex officio	X	
10	Josh Duggin, ex officio	X	
11	Heather Gann, ex officio		X

1. Meeting Called to Order by Amy Finch at 3:02 p.m.
2. The meeting minutes from the ATD coach's visits Nov. 8 were reviewed.
3. The committee reviewed the new landing page for DSCC's Achieving the Dream (ATD) information. The new landing page can be found at <https://www.dsc.edu/ATD>. The committee agreed that a section was needed in MyDSCC to house additional information such as meeting minutes and information that would be pertinent to internal users. Josh Duggin will create this area inside MyDSCC. It was also agreed to add an easy to find link to the landing page under the "About" section on the front page of the website. The most recent minutes will be posted with older minutes being archived.
4. Dr. Bowyer reviewed the data on the Tennessee Board of Regents (TBR) 2018 Access and Success Equity Profile and the 2018 College Profile handouts. She suggested we add the information regarding graduation rates to an upcoming newsletter.
5. Josh Duggin discussed the Power BI dashboard that we will use to show data. Josh gave a demonstration of the TBR Power BI dashboard.
6. The committee discussed plans to communicate the results of the six learning communities, which took place during the fall 2018 semester. The data will be available when final grades are submitted Dec. 18. A meeting will be held between Dr. Bowyer, Dr. Patterson, Dr. Barham, Emily Pope and Amy Finch during the afternoon of Dec. 18 to discuss the results and how we would like to present it during spring update Jan. 4.

7. The committee set a communication plan in place that will include highlighting and celebrating student, faculty and staff success through a monthly newsletter, printed posters, videos, social media, press releases and during spring/fall updates and conferences. Success stories will be shared with internal and external stakeholders. Andrea Franckowiak shared information regarding the psychological functions of listening to certain upbeat music to effectively enhance focus. She suggested we keep this in mind as we communicate our goals and success stories during college events. Ms. Franckowiak also talked about a co-curricular activity “To Catch a Killer” murder mystery outside of classroom activity in which grammar and writing was the focus. It was a very hands-on activity, which the students loved and seemed to benefit from. Ms. Franckowiak is going to speak to the instructors and gather photos that can be placed in a presentation to share during spring update. Dr. Bowyer suggested we also reach out to Dean Amy Johnson to see if there is someone we can highlight from the upcoming nursing pinning class. She would also like for us to highlight the new nursing labs.
8. Meeting was adjourned by Chair Amy Finch at 3:45 p.m.
9. Minutes Submitted by Amy Finch Dec. 12.