

ATD Data Team Meeting Minutes

Date: November 4, 2019

Time: 10:15 am

Location: President's Conference Room

	Name/title	Attendance	
		Yes	No
1	Dr. Bowyer	X	
2	Adair, James		X
3	Anderson, Dennis	X	
4	Dr. Bunch-Reid	X	
5	Duggin, Josh		X
6	Frakes, Jamie	X	
7	Fultz, Larenda	X	
8	Langley, Tracie	X	
9	Leonard, Brandi		X
10	Norfolk, Karen	X	
11	Patterson, Kay		X
12	Pittman, Ken	X	
13	Ricks, Mary	X	
14	Stephenson, Andrea	X	
15	Wells, Brian	X	
16	David Hartleb, ATD Coach	X	
17	Rene Garcia, ATD Coach	X	

1. Approval of Minutes
2. Recorders – none
3. Old Business - none
4. Sub-Committee Updates (if applicable): none
5. New/Other Business:

The ATD Data Team met with ATD Coaches David Hartleb and Rene Garcia as part of their two-day visit to campus. The team and coaches reviewed handouts that included Retention History for the ATD Sub-Populations, Fall 2019 Demographics, CCSSE 2017-2019 Comparison, Focus Group Notes and SWOT Analysis from Fall Conference, and the ATD Action Plan Progress Report. The coaches were very impressed with the 6% increase in retention for the fall 2018 cohort.

The coaches wanted to discuss the Postsecondary Data Partnership (PDP) with the National Clearinghouse. Ms. Ricks produced several charts that she produced from the PDP website and the group agreed there was work to be done on the site including providing definitions, labeling and clearly defining the students included on the charts. But the site did show good potential in helping us gather and display data.

While reviewing the fall 2019 demographics, Coach Rene Garcia pointed out that DSCC has lost a significant number of underrepresented minorities (URM). More specifically, those underrepresented minorities are probably black males. He urged us to look at the 40% of recently graduated students that the National Clearinghouse was unable to locate to see if the majority were black males. Mr. Garcia stated that we need to track the number of URM graduates from local high schools. How many are applying but not enrolling? How many are not applying at all?

Regarding the Intake Survey that is part of EAB Navigate, it was reported that only 293 students had completed the survey. Coach David Hartleb asked what the College planned on doing with the responses. He cautioned us to not ask questions about issues that we weren't (or couldn't) do anything about. He discussed the possibility of the college making the survey part of the application (condition of acceptance) to ensure students participate in it.

The group discussed the Culturally Responsive Training that Ms. Trena Richardson has been conducting. Coach David Hartleb commented that we need to evaluate the effectiveness of the training – just having workshops doesn't make us accountable. The college needs a method to evaluate how many faculty members are implementing techniques learned in the workshops and what things they are doing differently as a result of the workshop. The coaches also suggested the College do a climate survey to check on the impact of the workshops.

The integration of SEM and ATD was discussed and the coaches were happy to hear that retention was also one of the SEM goals. Coach David Hartleb stated that "retention gives the college more bang for the buck" over recruiting new students because we have so much invested in our current students. They encourage us to look at the two initiatives as one big project.

6. Next Meeting:
7. Meeting was adjourned.
8. Minutes Submitted by Mary Ricks, 11/11/2019