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FOR IMMEDIATE RELEASE

Sparklight Opens WiFi Hotspots to Assist Communities During Coronavirus (COVID-19) Crisis

March 16, 2020 – Phoenix, AZ – Sparklight today announced that is opening WiFi hotspots across its footprint for public use during the coronavirus (COVID-19) crisis in order to keep individuals and communities connected to the online resources they want and need.

In Dyersburg, Sparklight's WiFi hotspot can be accessed in the local office parking lot, located at 1930 Brewer Road in Dyersburg.

Additionally, Sparklight announced last week that it is making unlimited data available on all internet services for the next 30 days, as well as offering payment deferrals and waiving late fees for its customers for the next 60 days. The company plans to reassess after 30 days based on the continued impact and evolving nature of the virus.

"We live and work in the communities we serve and these are our friends and neighbors impacted by effects of the coronavirus (COVID-19), so we want to do our part to help," said Julie Laulis, President and CEO. "We understand that our customers rely on their Internet service to stay connected to family, work, school and information, and we are committed to ensuring they receive the assistance they need during this time."

Customers can call 877-692-2253 for more information.

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About Sparklight

Sparklight® is a leading broadband communications provider and part of the Cable One family of brands, which serves more than 900,000 residential and business customers in 21 states. Sparklight provides consumers with a wide array of connectivity and entertainment services, including high-speed internet and advanced Wi-Fi solutions, cable television and phone service. Sparklight Business provides scalable and cost-effective products for businesses ranging in size from small to mid-market, in addition to enterprise, wholesale and carrier customers.

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