

TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Analysis of Results															
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)										
<p>Organizational Effectiveness Results</p> <p>Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.</p> <p>- Please note that data reported in this table should be business unit data and not institution-wide data.</p> <p>- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.</p> <p>- For all data reported, show sample size (n=75).</p>															
<p>Job placement rates of graduates in the AAS Business Program within 1 year of graduation will be 90% or higher.</p>	<p>Employment data from Tennessee P20 Longitudinal Data System</p>	<p>88% job placement rate for 2020-21 (2019 Graduates)</p>	<p>Job placement rates have improved but are still slightly lower than goal of 90%.</p>	<p>Students will be contacted to identify roadblocks to finding employment. If the factors are related to deficiencies in the programs, we will work to correct those deficiencies. Internships within DSCC began in Fall 2021 with 2 Administrative Professional Technology (APT) students and 2 additional APT students started internships in Spring 2022. The hope is that work experience will help with the placement of these students after graduation. The effects of the pandemic on job placement in 2020-21 will also be noted and evaluated.</p>	<div style="text-align: center;"> <p>Job Placement Rate</p> <table border="1"> <tr> <th>Year</th> <th>2017-18</th> <th>2018-19</th> <th>2019-20</th> <th>2020-21</th> </tr> <tr> <td>Rate</td> <td>100%</td> <td>100%</td> <td>92%</td> <td>88%</td> </tr> </table> </div>	Year	2017-18	2018-19	2019-20	2020-21	Rate	100%	100%	92%	88%
Year	2017-18	2018-19	2019-20	2020-21											
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					<p>Retention of Business Program Students</p> <table border="1"> <tr> <td>2012-2013 (n=112)</td> <td>2013-2014 (n=125)</td> <td>2014-2015 (n=120)</td> </tr> </table>	2012-2013 (n=112)	2013-2014 (n=125)	2014-2015 (n=120)							
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					<p>% Job Placement Rates of Graduates in AAS Business Program</p> <p>year</p>										

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Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	Retention of Business Program Students	2012-2013 (n=112)	2013-2014 (n=125)	2014-2015 (n=120)	Success Rates (%) of students in ACCT 1010											
Success rate (students earning grade of A, B, or C) in Principles of Accounting I (ACCT 1010) will be 80% or above. (ACCT 1010 was chosen because it is a program course (non-gen-ed) required of all degrees in the Business unit.)	Argos report FAC0002A generated at the end of each semester indicating success rates of ACCT 1010 students.	ACCT 1010: 65% success rate for Fall 2021.	ACCT 1010 success rates declined in Fall 2021 after remaining relatively steady. On-ground ACCT 1010 classes had a success rate of 70% (20 enrolled) compared to success rate of 62% (37 enrolled) for online classes. In Fall 2019, there were 21 online students with a 57% success rate compared to 78 on-ground students with a 81% success rate. Online students are not performing as well as on-ground students in ACCT 1010. All on-ground classes in Fall 2021 also had a zoom option to be utilized at student's discretion due to the pandemic.	Due to a majority of accounting students taking online classes versus the traditional on-ground classes during the pandemic, faculty have been taking advantage of professional development opportunities such as earning ACUE's micro credentials. From this, faculty are implementing the effective teaching practices framework in ACCT 1010 to better engage online students.	<p>ACCT 1010 Students making grade A, B or C</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>n</th> <th>Success Rate (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2019</td> <td>99</td> <td>75.76%</td> </tr> <tr> <td>Fall 2020</td> <td>75</td> <td>78.67%</td> </tr> <tr> <td>Fall 2021</td> <td>57</td> <td>64.91%</td> </tr> </tbody> </table>	Semester	n	Success Rate (%)	Fall 2019	99	75.76%	Fall 2020	75	78.67%	Fall 2021	57	64.91%	75.76%	78.67%	64.91%	Success Rates (%) of students in ACCT 1010
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Overall Fall-to-Spring retention rate of students in the Business unit (includes all AAS Business major students and AS Business Administration and AS Accounting students) will exceed 75%.	Argos report RETN0007 generated at the end of each spring semester (graduates are excluded from the initial cohort).	Fall 2020 to Spring 2021 retention rate=76.26%	The business unit retention rate has increased from 71.51% during Fall 2018 to Spring 2019 to 76.26% during Fall 2020 to Spring 2021.	Effective Teaching Strategies will continue to maintain the overall Fall-to-Spring retention rate by strengthening advising processes, reducing on-boarding barriers, providing engagement in student life and flexibility in course delivery.	<p>Fall to Spring Retention-Business Unit</p> <table border="1"> <thead> <tr> <th>Year</th> <th>n</th> <th>Retention Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2018-19</td> <td>186</td> <td>71.51%</td> </tr> <tr> <td>2019-20</td> <td>239</td> <td>78.24%</td> </tr> <tr> <td>2020-21</td> <td>219</td> <td>76.26%</td> </tr> </tbody> </table>	Year	n	Retention Rate (%)	2018-19	186	71.51%	2019-20	239	78.24%	2020-21	219	76.26%	71.51%	78.24%	76.26%	Fall-to Spring Retention rates of Students in the Business Unit.
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